



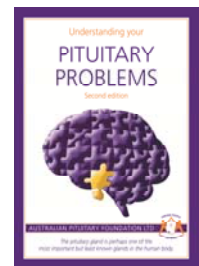
## ANNUAL REPORT 2010 - 2011

The Foundation has certainly come ahead in leaps and bounds over the past financial year. Many doctors and corporates have complimented us on our professionalism with the running of education seminars and support activities, and our membership continues to grow.

Much work has been achieved behind the scenes to the point where administrative duties could no longer be sustained by volunteering. To relieve the load the Foundation employed a volunteer part time and this has proven to be beneficial.

Here's a short list of some of our achievements –

- A completely revised edition of the book “Understanding Your Pituitary Problems” This 140 page booklet is a wonderful resource and member benefit to all who join, including health professionals. Thank you to Prof. Steven Boyages who reviewed the book for APF and members who contributed to “Top tips from APF members” and supplying photos to make it a very personal, patient focused book
- Development and release of a new log in to the APF website for current financial members. The log in contains support resources such as the contact support register and discussion forum. Back editions of newsletters are now available to download from this area
- Hosted educational seminars in most states – We achieved funding to host 7 seminars and for the first time we ventured outside the major cities such as to Bendigo, Cairns, Newcastle and Gold Coast. Thank you to our sponsors Novartis, Pfizer, Merck Serono, Novo Nordisk, Ipsen, SciGen, Lilly & Ferring
- Involvement in advocacy, at the time of writing the APF and members are supporting a submission to the PBAC to have Human Growth Hormone listed for subsidy on the PBS
- Hosted new exciting support activities such as children's wildlife presentations and guest speaker presentations
- Released the availability of copies of various DVD's of previous seminars. This is another example of supporting our members who cannot travel long distances to attend functions
- Applied for and won a grant to purchase computers, software and equipment for state coordinators
- Ran a very successful acromegaly fundraiser under the guidance of a member
- 800 members in 8 days promotional campaign held in conjunction with university students who were doing a media and promotional course
- Developed a series of 5 downloadable booklets to assist those in the early days of diagnosis. The series title is “Is it” - “Acromegaly”, “Cushing's Disease”, “Prolactinoma”, “Non-Functioning Adenoma”, “Hypopituitarism”. The books explain the processes of tests and results and have been developed in conjunction with Prof. Ken Ho, Dr. Paul Lee and nurse Lynne Schofield with participation of APF members
- Released 4 editions of the Pituitary Connection newsletter. Thanks to sponsor Ipsen.



I take this opportunity to sincerely thank committee and state coordinators who have done a mighty job, and their partners who always get involved. In particular a big thank you to members and families who assisted us in various activities through the year. At the same time, I am sure it is obvious to you all that the APF would not exist without this assistance and I challenge each of you to seriously consider whatever contribution you could make to assist us to fulfil our Mission to provide support and promote awareness of pituitary conditions.

Noel Hickey, Chairperson.