

Not sure where to start? Here's just a few tips...

- Pick up your mobile phone and check out your contacts list! Ask each of your contacts to go through their contacts list, and so on. Before you know it you've got a crowd.
- Do you have a Facebook page or a Twitter account?
- Do you belong to a church group? They may support you with venues as well as guests.
- What about local community groups? Guides, women's clubs, men's sheds etc
- Local clubs like Rotary, Lion's, etc.

*Remember to plan ahead,
try to get pledged money from people immediately,
and*

don't be afraid to ask!

There's no such thing as an amount that's too small!

Themed Events

There are many days in the year you could 'pin your fundraising activities to:

Valentine's Day
Easter Egg Hunts
Pancake Day Races
St Patrick's Day
Christmas Fairs
Bonfire Night
Halloween

..... just to name a few!!

Social

Games Nights

Invite friends and/or family to play RummyKub, Greed, Cluedo, Monopoly, Scrabble, Ker Plunk, Jenga, Trivial Pursuit, etc etc. The latest craze is Cards Against Humanity – however be sure to only invite the over 18's haha... Charge an entrance fee.

Coffee Mornings

Open your house up for the morning and put the kettle on, combine with a Bring and Buy Sale (cakes, slices etc) and have a really nice time with friends, family and neighbours for your charity.

Pub Quiz

It's an oldie but a goody that always works. Find a venue (preferably for free), work out many teams it will hold and be sure to publicise it well. \$10 a team is a good rate. Quiz questions can be found on Google and downloaded but watch out, some of the "smarties" will know this and be rally prepared. Of course this is another opportunity for a raffle!

Outdoor Movie Night

Get an old projector and film – or a friend with them (you may have a new one), a plain white sheet, some grommets (across the top & down both sides), nails in the fence (maybe you have access to a projector screen) & instant outdoor movie theatre!! You could collect "previously loved" old quilts & blankets for sitting/laying on –spill drinks & food, ha!

Charge an admission fee, get everyone to bring their own food/esky and you are all set. Movies! Popcorn! Quilts! Friends! Could there be anything better?

Shows

Charity Ball

Go the whole hog and put on the ultimate in fundraising extravaganzas. Make it themed and ensure the code is 'dress to impress' to endorse the ticket price.

Dog Show

Find your venue and decide on the 'Classes', novelty ones work the best ie 'Waggiest Tail', find some judges and away you go. Charge entry fees. Put on some dog agility competitions too.

Fashion Show

Pick a theme and persuade a few friends to strut their stuff. Could be a good way to sell off the nearly new clothes you've gathered together or ask shops to donate old stock for your cause. Charge for tickets.

Spilling

Clothes Swap/Sale

This is a favourite of mine! Get all your friends to search out their nearly new clothes, those wardrobe items they never really wear, and any accessories they no longer have a need for, and get together to swap items – for a price of course. Negotiate prices before hand and "tag" clothes – make it easy and cheap, say \$2 - \$10. Set a percentage of the sales to go to your charity. Hold it at home or at work!!

Promises Auction

Ask everyone you know to offer up their services free of charge and auction them off, this can be done Via Facebook, email or even EveryDay Hero website, to save getting people to a particular venue on a particular day, or include as part of another event, say a High Tea!!

I've seen people "buy" anything from 2 hours of ironing to chef's services for a private gourmet dinner for 10!!

Book Sale

Books are a great way to raise money. Especially amongst school and uni students! Ask everyone you know to donate their unwanted books and hold a sale and add the proceeds to your fundraising target.

Car Boot Sales

Need another excuse for more decluttering! Off load it all at your nearest, well attended car boot sales/markets; you'll soon recover your costs and then some.

Garage Sales

Too much or too big to take to a car boot sale ... throw open the garage doors and sell, sell, sell – be sure to well publicise to guarantee the hordes will turn up.

Unwanted Gifts

Add them to your Craft Stall, or sell on eBay or Gumtree and donate the money to your charity.

Make and Sell

Craft Stalls

Ask everyone you know to get crafty and make you something for your stall – we all know someone who makes something - Jewellery, cards, candles, pictures, etc all go down well. Look out for local opportunities – markets, fetes, street stalls - to hold your sale, go where the crowds go.

Calendars

We've all heard of the ladies, fireman, etc bearing all for Jan, Feb, Mar etc. Well you don't have to bear all, but why not do your own tastefully themed calendar, while promoting awareness of the APF. . Source out a friendly Printer that won't charge you, or barely charge you, for production. Sell them at your craft stall, local schools etc.

Plant Sale

Buy a packet of seeds. One packet could produce many plants. Look through the back shed for a few plant pots and when the time is right, hold a sale to sell your showy plants –at home, work, street stall, fete etc.

Sports

Walkathon

Challenge friends and family to walk a certain distance, or perhaps a number of laps of a popular sporting field, at a given time on a given date, and ask them to seek sponsors for the distance they complete. Aside from the obvious physical benefits of walking, such as maintaining a healthy weight and increasing fitness, there are also social benefits to this form of exercise, and the opportunity to raise awareness of pituitary conditions.

Zumbathons

Ask your local Zumba instructor if they will donate their time and hold a half day or whole day session for you. You might like to ask if they would do Zumba Gold (a less strenuous form of Zumba aimed at over 50's) as part or all of the session. Sell tickets to the event and let people know what percentage of their ticket is going to your charity. This would work with any exercise class/gym session. Put on some healthy snacks though!

Golf Competitions

Negotiate with your local driving range for free hire and hold a competition event. People love to outdo each other where golf is concerned so longest drives etc are really popular. Golfers pay an entry fee and, if possible, you provide donated prizes.

Cricket Matches

Hit them for 6 with a fundraising cricket match. Do variations on the usual game, and make sure you do it with heaps of meal breaks – a chance to sell some sausages on a roll and lovely cricket Devonshire teas. Charge teams an entry fee and spectators to watch. Make a family day picnic out of it with friends!

Swimathons

Do it on your own and get people to sponsor you by the hour, minute, kilometre or length, or talk to your local pool about taking over one of its pools for the day and hold team competitions.

Food and Drink

Afternoon Tea

Find a venue, (in-doors or out), preferably given to you for free, borrow a huge urn and get baking! How many cups of tea could you sell in an afternoon with a slice of cake?

You could go all the way and have a swanky High Tea and charge admission.

Add in some quizzes games & raffles for some extra funds.

Cake Sale

Jump on the cupcake band wagon and sell your homemade beauties. Make a large fruit cake and run a Guess the Weight Competition on the side of your stall.

Recipe Book

Ask everyone you know to give you *their own* favourite (tried and tested) recipe and with a bit of jazzy imaging and formatting, compile them into one book and get them printed for re-sale.

Wine Tasting

Your local wine merchant is good place to start for guidance on what to do for these sorts of evenings. You can also find dedicated Wine “part plans” around Australia. Basically they give away samples and if your guests make a purchase they will donate a percentage of the sales to your nominated charity. You might want to call it something along the lines of an Amateur Wine Tasting evening/afternoon, so as not to intimidate those with little knowledge of wines! Don’t forget those games & raffles!

Dine with Me

Set up a themed mini-restaurant in your home one night, charge the diners to eat (byo). This is also another great opportunity to sell a few raffle tickets!

Sausage Sizzle

Get the sausages and onions on the BBQ and charge for a sausage on a roll! Set up the yard with a few games and competitions to keep the appetites keen!

Your local Bunning’s or Masters stores are always happy to host a charity sausage sizzle. Give them a call and book in. They supply the BBQ and hardware you require to run the event. This would create a great venue for pituitary awareness.

Smartie/M&M Tubes

Give friends and family an empty Smartie or M&M Tubes and ask them, and their friends and families, to fill them with either 10c, or even better, \$1 or \$2 coins. Put the Smarties you’ve emptied out into a Jar and then you can have a Guess How Many Smarties are in the Jar Competition as well – brilliant!

Bits and Pieces

Bad Taste Day or a PJ’s Day

This one is fantastic and very popular in schools, preschools, the workplace or university etc. Get your colleagues to wear something that’s in very bad taste (or just get them to wear their PJ’s) and ask them to get sponsorship for staying clothed in it all day. Don’t forget the “party poopers” - charge them a fine!

Duck Race

“Sell” numbered plastic ducks and set them off a bridge into a river, see which one crosses the designated finish line first and award a (donated) prize.

Wear Purple and/or Orange

In support of the Australian Pituitary Foundation, people are encouraged to wear “our colours” in their school, workplace or community, asking for sponsors.
