Australian
Pituitary
Foundation

1994 - 2024
celebrating
30 years

annual report '24

July 2023 to June 2024

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Introduction

KIMBERLY DOWNES
CO CHAIR

MALINI RAJ
CO CHAIR

As we celebrate the 30th anniversary of the Australian Pituitary Foundation, we find ourselves reflecting on three decades of impact, growth, and unwavering dedication to improving the lives of those affected by pituitary conditions.

It's been a year marked by milestones and continued commitment, and as Co-Chairs, we are honored to lead an organisation that provides such crucial support and advocacy.

This past year, we have further solidified our commitment to our four strategic pillars—Education, Patient Care, Awareness and Advocacy, and Stewardship. We continued to develop targeted initiatives, such as launching our "Pituitary Puzzle" campaign to raise awareness during Pituitary Awareness Month and holding events that foster connection within our community. These initiatives bring people together to share their journeys, gain insight from leading medical professionals, and strengthen the bonds within our community.

We were privileged to welcome new team members, including Tim Fitzsimmons to our Board, and endocrine nurse Krisztina Toth as an advisor. They both bring a wealth of experience and perspective to our team. Their contributions, alongside our dedicated Medical Advisory Committee and state social coordinators, and existing Board have been invaluable as we continue to support and advocate for pituitary patients and their families.

In recognition of our 30th anniversary, we launched several initiatives that not only celebrate our achievements but also lay the foundation for future growth. These include the development of critical governance policies, the exploration of new patient support programs, and the acquisition of a CRM system to streamline and strengthen our communication with our members.

Our community's resilience and generosity have been remarkable. From the success of our annual Giving Day to community-driven fundraisers like "The Ambling Aussies" walk and our ongoing collaboration with Go Do Good's "Hope Dandelion" jewellery range, each contribution has strengthened our foundation. Together, these efforts bring hope and connection to those affected by pituitary conditions and ensure that our support is accessible to all who need it.

As we look to the future, our focus remains clear: to advocate, educate, and connect. We are inspired by the stories of resilience within our community, and we are committed to deepening our support, fostering connections, and elevating awareness on behalf of all those impacted by pituitary conditions.

Thank you for your continued support and trust in the APF. Together, we are building a stronger future for our community.

Our People

The Australian Pituitary Foundation Board of Directors

Malini Raj

CO - CHAIR

Malini is a leader in community engagement, with a notable record in diversity advocacy and impactful contributions to health and inclusivity initiatives. Drawing from her personal journey with Cushing's Disease, she amplifies global awareness and inspires change.

Kimberly Downes

CO - CHAIR

Kimberly is a strategic philanthropy leader and advocate, dedicated to advancing women's giving through innovative engagement and fostering a culture of generosity. As a published author and expert consultant, she extends her impact by guiding collaborative initiatives and serving in nonprofit board leadership roles.

Yi Yuen Wang

BOARD MEMBER

Yi Yuen is an esteemed neurosurgeon specialising in pituitary disorders with a leadership legacy at St Vincent's Hospital and past Chair of Australian Pituitary Foundation, coupled with a robust record in clinical research and education. His commitment extends beyond the operating room, as he actively engages in endurance triathlons to raise awareness for pituitary health.

Geoff Musgrove

BOARD MEMBER

Geoff is a seasoned commercial lawyer with a legacy of establishing and leading Maddocks Lawyers' largest commercial group, focusing on succession planning and governance for charities and private businesses. His personal experience with a pituitary tumour fuels his ongoing commitment to the APF, the support it provides to the medical community, and those living with pituitary conditions.

Robert Price

TREASURER

Rob is a dynamic financial executive with a 30-year tenure spanning global banks to Australian startups, specialising on strategy, and operations. His commitment to community shines through volunteerism in sports and charities. A sports enthusiast and football referee, Rob's leadership is shaped by his MBA and education from the London Business School.

Lisa Sullivan

BOARD MEMBER

Lisa is a distinguished leader in the pharmaceutical and medical communications industry, having established In Vivo Communications and spearheaded its growth across Australasia. Her dedication to continuing medical education is evidenced by her accreditation and innovative contributions to professional development programs for healthcare professionals.

Our People

The Australian Pituitary Foundation
Board of Directors and General Manager

Dennis O'Brien

BOARD MEMBER

Dennis, a retired Mechanical Engineer and Fellow of the Institute of Engineers Australia, has made significant contributions to engineering and philanthropy. His tenure at Norman Disney & Young culminated in executive roles and charitable initiatives, including establishing the NDY Charitable Trust and championing projects for vulnerable populations. His personal journey with Cushing's Disease and recent health challenges have deepened his commitment to medical and community support, underscoring his dedication to resilience and change.

Tim Fitzsimmons

APPOINTED TO BOARD DEC 2023

Tim has been an active member and support of the APF since 2022 and is a trusted adviser in communications and stakeholder engagement with more than 15 years of experience. Tim has worked in the offices of federal and state government departments, the education sector and for not for profit and member based organisations. He holds a Postgraduate Diploma in Marketing and Bachelor of Communications from UTS.

Marla Cawthorne

BOARD MEMBER

Marla brings over a decade of expertise in financial services and governance to her role, with a rich background in managing high-profile projects for both local and governmental bodies. Her personal connection to pituitary conditions through her daughter's diagnosis has fuelled her advocacy and dedication to supporting patients and their families. As part of the Australian Pituitary Foundation, she is committed to making a meaningful difference in the pituitary community.

Shari Dawson

GENERAL MANAGER

Shari, as the APF's General Manager, brings a wealth of experience from her background in marketing and business development in diverse sectors, including entertainment and social impact organisations. Her personal journey with Acromegaly and dedication to the pituitary community are the cornerstones of her mission to enhance patient support and expand the Foundation's reach. Her vibrant energy and deep commitment to driving awareness and support underpin her leadership role.

2024

Our Medical Advisory Committee

Provide invaluable advice and guidance to the Australian Pituitary Foundation

Ann McCormack

ENDOCRINOLOGIST

Associate Professor McCormack leads the Hormones and Cancer Group at the Garvan Institute and actively shapes pituitary research and care standards in Australia.

Carmela Caputo

ENDOCRINOLOGIST

Dr. Carmela Caputo is a holistic endocrinologist specialising in pituitary disorders, providing tailored care and serving as a co-medical advisor for the Australian Pituitary Foundation.

James King

NEUROSURGEON

Dr. James King is a highly trained neurosurgeon with a primary interest in pituitary disease. He is the Director of Training in Neurosurgery at Royal Melbourne, the Head of Pituitary Surgery and the Deputy Director of the Department of Neurosurgery.

Neda Haghighi

RADIATION ONCOLOGIST

Dr. Neda Haghighi leads the Victorian Gamma Knife service, specializing in stereotactic radiation treatments, with a keen interest in skull base tumors and functional neurological disorders.

Our history

Celebrating 30 years

This year, the Australian Pituitary Foundation celebrates 30 years. As we mark this milestone, we take the opportunity to look back at our history and honour those who had the dream and vision to achieve a goal.

We asked Australian Pituitary Foundation Life member Sue Kozij, who has played an integral role in the evolution of the Foundation to provide some of her reflections

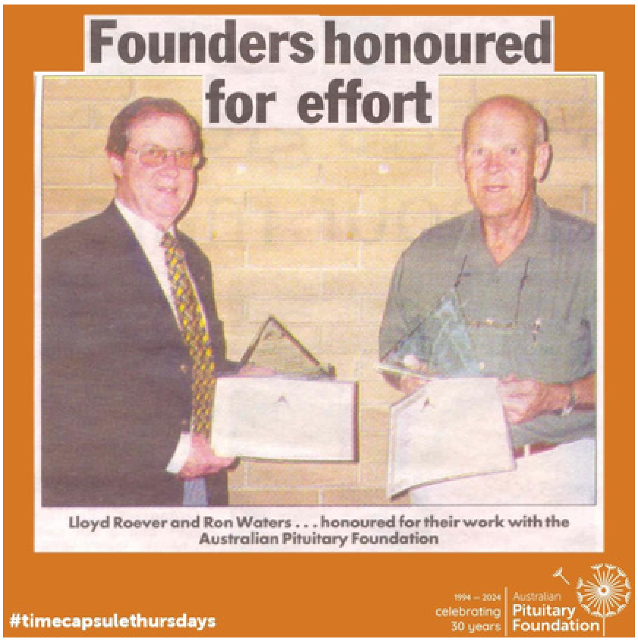
It's been 30 years since Lloyd Roever and Ron Waters officially opened the Australian Pituitary Foundation in Sydney with Hazel Hawke as Patron.

In the following years state chapters were formed incorporating new and existing local informal pituitary groups already in existence.

Over the period of decades, the state (chapter) coordinators have provided much sought after support to pituitary individuals but also their families, through face-to-face meetings and also telephone comradery, guidance and networking.

The committees and hard-working volunteers of the APF were instrumental (alongside our cooperative doctors, nurses and hospitals) in providing educational seminars in all states of Australia and these educational days even went regional.

I vividly recall a participant in Townsville, who threw his arms around us, stating "Thank you so much for this! My wife and family finally understand what I am going through". GP education was a must, by way of participating in GP seminars and distributing support materials, but proved to be expensive and difficult. Over the years we have been delighted to be actively involved in medication advocacy alongside health clinicians, which has encouraged the use of certain drugs to be available in Australia, and also have them subsidised by the PBAC. Member participation in clinical trials has also been a big one!



Founders honoured for effort

Lloyd Roever and Ron Waters . . . honoured for their work with the Australian Pituitary Foundation

#timecapsulethursdays

1994 – 2024 celebrating 30 years | Australian Pituitary Foundation

THE PITUITARY CONNECTION

VOLUME 1, No. JUNE 1994

SUCCESSFUL FOUNDATION LAUNCH

The Australian Pituitary Foundation was officially launched on the 24th of March by patron Mrs Hazel Hawke at Westmead Hospital.

Some 150 people were in attendance ranging from pituitary tumor sufferers, their relatives, carers, doctors and nursing staff. The medical fraternity present included endocrinologists and neurosurgeons.

Hazel Hawke launches the Australian Pituitary Foundation

#timecapsulethursdays

1994 – 2024 celebrating 30 years | Australian Pituitary Foundation

Our history

Celebrating 30 years - continued

Sue's experience with Cushing's disease and the impact of the Foundation to her journey.

The isolation of my journey commenced in 1994 when I was diagnosed with "possible" cyclic Cushing's Disease. It took 2 more years to confirm the diagnosis due to the nature of the offending hormone turning on and off. My Dad did some research on it and said "Sue, did you know this is a disease that dogs and cats get?" There was hardly anything out there to discover - other than what your doctor was telling you. Endocrinologist? What was that?
In 1997 I recall picking up a newsletter called the "Pituitary Connection" in a waiting room, and I raced home crying to my husband "Oh my God, there IS a support group out there".
It was active in a couple of states, and we enjoyed our first QLD social gathering in November that year.
The day I met another person with the same condition was so rewarding. It settled my fears and helped me realize I was not an alien with this condition. Congratulations to all involved with the Australian Pituitary Foundation past and present, and I urge you all to support this fabulous charity, whether financially or at a grass roots level.

Susan Kozij (life member).

Our strategy

Strategic plan 2024

The Board held its annual strategy session and reconfirmed Our vision of providing "an improved quality of life for patients living with pituitary conditions and their families" and Our Mission to "increase awareness and provide support and information for patients with pituitary conditions and their families".

Our Vision	Our Mission
An improved quality of life for patients living with pituitary conditions and their families.	Increase awareness and provide support and information for patients with pituitary conditions and their families.

We discussed our strategy with a focus on 4 strategic pillars: Education, Patient Care, Awareness and Advocacy and Stewardship.

Strategic Pillars

Education	Patient Care	Awareness & Advocacy	Stewardship
We are committed to enhancing the understanding of pituitary conditions among healthcare practitioners, particularly GP's, through educational programs and resources.	Our focus is on providing comprehensive and compassionate care to patients and their families, ensuring they have access to the resources and support they need.	We are dedicated to increasing public awareness of pituitary conditions and advocating for improved healthcare policies and support to enhance the lives of those impacted	We recognise the importance of responsibly managing our resources to maximise the impact on our community, ensuring the financial sustainability of our initiatives.
Goal Education for HCPs	Goal Patient Care Initiatives	Goal Awareness Raising	Goal Stewardship
Objectives: 1. Develop a GP Accreditation Program. 2. Establish a dedicated GP page on the APF website. 3. Regularly distribute educational resources through GP newsletters.	Objectives: 1. Establish an APF Nurse Help Line. 2. Develop and disseminate comprehensive patient resources 3. Update APF online resources for better accessibility and inclusivity.	Objectives: 1. Launch a national awareness campaign 2. Optimise APF website SEO for greater reach 3. Amplify APF awareness by promoting national awareness days in hospitals and healthcare facilities.	Objectives: 1. Innovative fundraising strategies, including events and merchandise 2. Build and strengthen long term partnerships including Government relationships 3. Sustainable resource management

As our community grows and we have a greater need to communicate regarding all of our patient support programs, hence the APF Board decided to look into a Customer Relationship Management (CRM) system/database that was more tailored for our needs.

Given that we would be celebrating our 30-year anniversary in 2024 and holding special events, a specific communication strategy was developed so that the year focused on celebrating everyone involved with APF over the years and all the activities we've provided for patients.

It was also confirmed that APF would develop a series of internal policies to provide a strong governance foundation for success. These included: Dispute Policy, Induction Policy, Committee Policy, Conflict of Interest Policy, Data Breach Policy, Distribution of Research Funding Policy, Fundraising Policy, GM Recruitment Policy, Research Grant Funding Policy, APF Research Grant Funding Procedure, APF Staff and Volunteers Recruitment Policy. We also expanded the expertise of the Foundation by recruiting Tim Fitzsimmons as a Board Member endocrine nurse Krisztina Toth as an adviser to the Board and both have made invaluable contributions in 2024.

Understanding our community

APF Member survey conducted in 2023

2023 - 2024

We conducted a survey to better understand our community to allow us to better support them. We had 58 respondents and some of the key insights are highlighted.

Notably, members appreciate the survey and expressed a desire for more structured and social interactions so we will continue to engage our community to ensure that our activities and initiatives are informed by our community and members.

44.8%

Most common pituitary condition is Hypopituitarism/Panhypopituitarism

53.8%

Most wish for more family involvement in APF

20.7%

Are open to volunteering

Understanding our community

APF Member survey conducted in 2023
2023 - 2024

1

Google search used widely to find APF

The majority of respondents discovered APF via Google (22.4%) followed by through specialists (15.5%)

2

Website SEO a potential APF opportunity

Most respondents turned to healthcare professions (31%), medical websites (25.9%) and APF's own resources (17.2%) for information, however only 12.1% frequently visited the APF website.

3

Opportunity increase engagement with APF's resources

Engagement with APF's resources was 39.7%

4

Educational content a priority

APF's role in managing and supporting patients' pituitary journey varied among respondents. 10.3% considered it moderately crucial. The preferred support services include educational webinars (34.5%), medical advice (25.9%) and peer groups (24.1%)

5

Email communication preferred

Email is the preferred method of communication. Members want to learn about medication/treatment options (36.2%), the latest research (39.7%) and greater understanding of their conditions (31%).

6

Local support and connection

31% of respondent valued local connection with their pituitary community

7

Accessibility, Diversity and Inclusion

8.6% indicated they have accessibility needs and 43.1% indicated they prefer English language resources.

8

Feedback Positive

Positive feedback on APF stands at 31%, with 27.6% suggests enhanced awareness campaigns.

Supporting our community

Our Community

Over the course of the 2023-2024 year, the Australian Pituitary Foundation has witnessed an increase in the scale and depth of its community engagement. Our collective efforts have resulted in a significant rise in the number of friends, donors, and supporters, each contributing to the robust fabric of our Foundation. Of particular note was an increase in our donor numbers from 55 to 267 (380% increase).

Memberships

Community includes Members and Friends: > 700

Donors: 267

Support

Board Members: 9

Medical Advisory Committee: 4

State Social Co-ordinators: 6

380% DONOR INCREASE

ENGAGEMENT UP

1 NEW BOARD APPOINTMENTS

Education Events

“The Pituitary Patient Journey”

Education event - Perth - July 2023

A patient education event was held in Perth with over 30 people in attendance.
Speakers included Dr Vijay Panicker, Endocrinologist, Dr Mendel Castle-Kirszbaum, Neurosurgery Registrar and patient speaker Belinda Cognilio who spoke of her experience living with a Prolactinoma.

The event created an opportunity to hear inspiring patient stories and gain invaluable insights from esteemed medical speakers, providing both the patient and medical perspective.

Events

Acromegaly Awareness Day
November 2023

In honour of Acromegaly Awareness Day in November, we were excited to host a community yoga event in Melbourne. Why yoga? Current studies underscore its positive impact on individuals with pituitary tumours, noting an improved quality of life. This is especially significant for patients recovering from surgeries and medical treatments. Our yoga session isn't just about the physical practice; it's a chance to connect with fellow acromegaly patients and their families, strengthening your circle of support.

We heard from Dr Camela Caputo who provided an overview of the Acromegaly condition and dimensions of wellness in the context of the condition and its management, Dr Shami Barathan an Integrative General Practitioner who spoke about Burnout and Australian Pituitary Foundation Board member and Neurosurgeon Yi Yuen Wang who also provided his perspective on the condition.

Conference Attendance

Endocrine Nurses Society of Australia (ENSA) Conference

November 2023

The Australian Pituitary Foundation provided financial support for two endocrine nurses to travel and participate in the conference. The APF provides this support each year in recognition of the integral role and support endocrine nurses play in the journey of pituitary patients.

Endocrine Society of Australia ESA Annual Seminar in Darwin

April 2024

Our General Manager Shari Dawson attended the Endocrine Society of Australia conference in Darwin and was an invaluable opportunity to showcase some of our resources, talk about our activities and deepen relationships with key partners in the sector.

World Alliance of Pituitary Organisations (WAPO) Global Summit

Buenos Aires, Argentina

October 2023

The Annual WAPO Global Summit is an event, where WAPO member organisations (which includes Australian Pituitary Foundation) are invited to meet with speakers, who are presenting on the latest medical information and insights. In this way the WAPO community are able to receive updates and education on important and pituitary disease related topics. Patient advocates can ask their questions and update their knowledge, in order to support their patient community in their respective countries. In the 'Best Practice' session, patient advocates present on projects they have run in the past year, to give ideas to the other patient representatives to improve their support to their local community. The Annual General Meeting of WAPO forms part of the Summit. Our General Manager Shari Dawson attended this Summit and represented APF in Argentina in October 2023.

Raising Awareness

October Pituitary Awareness Month

Campaign launch
“The Pituitary Puzzle”
October 2023

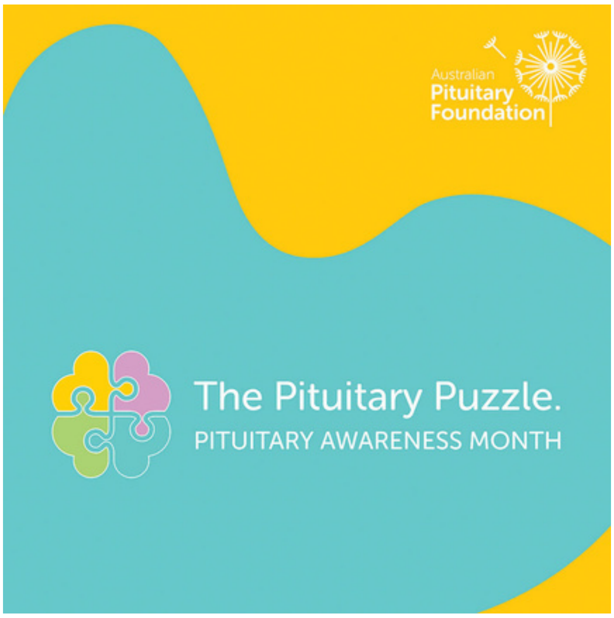
For Pituitary Awareness Month in October 2023, we launched the “Pituitary Puzzle” Campaign. Every completed puzzle tells a story. But with a missing piece, the picture remains unclear. For pituitary conditions, one missing piece is AWARENESS. Without it:

- Many remain uncertain and confused about their symptoms
- Misdiagnoses become frequent, delaying the right treatment
- Patient outcomes suffer due to delayed or incorrect interventions
- Funding and research opportunities diminish, affecting patient care

By championing increased awareness, we can:

- Accelerate the path to accurate diagnoses
- Amplify the voices and stories of those with pituitary conditions
- Advocate strongly for research, treatments, and resources tailored to our community

We engaged with our community through social media and aimed to create greater awareness of the conditions.



WE NEED YOUR HELP!

By sharing our resources, you will help us to complete the pituitary puzzle.

Raising Awareness

Acromegaly Awareness Day

St Vincent’s in Melbourne
November 2023

APF successfully raised awareness for Acromegaly by strategically promoting Acromegaly Awareness Day at the highly trafficked main entry windows of St Vincent’s Hospital, Melbourne.

Cushings Awareness Day

8 April 2023

As we approached Cushing's Awareness Day on April 8th, we recognised it as a pivotal moment to highlight the resilience of those affected by Cushing's disease.

This day serves as a crucial platform for education, inspiration, and mutual support. We called on our community to share their stories and experiences with Cushing's disease.

Sharing journeys can enlighten and encourage others, fostering a stronger, more informed community around Cushing's disease.

Our aim is to make Cushing's Disease impossible to ignore, amplifying the voices and experiences of our community to spread awareness and understanding not only on Cushing Awareness Day but everyday.

A 20 year Odyssey...

“ My journey to diagnosis was over 20 years. For as long as I can remember I have been unwell. I think I have been to every “ologist” under the sun; gastroenterologist, immunologist, haematologist, gynaecologist, endocrinologist, cardiologist, ENT specialists, even psychologists. I have had so many ambiguous symptoms and no one could tell me what was wrong.

Countless tests and procedures took a massive toll, both financially and emotionally, turning my search for a diagnosis into a never-ending journey of hope and despair.”

- Malini, Cushing’s Patient

Visit our website to read more
Cushing’s patient stories

www.pituitary.asn.au

Raising Awareness

Rare Disease Day Women's Health Week and Child Growth Day

The Foundation also ensures we raise awareness of days of significance that are relevant to our community - some of these include:

- Rare Disease Day,
- Women's Health Week and
- Children's Growth Awareness Day.

Connecting with community

Paediatric Community Event

Brisbane, November 2023

A gathering was held in Brisbane for paediatric patients and their families and friends.

Paediatric Community Event

Perth, March 2024

Australian Pituitary Foundation
celebrating 30 years

Join us for a day of connection, community, and fun! We're hosting a special event for paediatric pituitary patients, their families, and friends.

Perth Paediatric
Community Event

Saturday 16th March 2024
10am - 12pm
Zamia Cafe (Kings Park)
Entry is FREE.

Light food and snacks provided for the whole family to enjoy!

To register, please email support@pituitary.asn.au

The Perth Paediatric Community Catch up in March 2024 successfully brought together children with pituitary conditions and their families.

It was a day for sharing experiences and building connections within the community. These events are so valuable in creating a supportive environment for our younger members.

Connecting with community

Coffee Catch Ups
2023 - 2024

To support our patients, we have recruited State Social Coordinators to assist APF in providing an opportunity for patients to come together to share their pituitary journey and to support each other.

These gatherings, organised by our co-ordinators, have been very successful as they provide support and understanding from others who are going through a similar situation.

Depending on the group, these sessions have been held four or more times a year.

Connecting with community

APF Online Support Groups

2023 - 2024

We commenced our online patient support groups in February 2024. The aim of the Support Group is to gather patients from across Australia to come together to discuss and ask questions of each other around specific conditions.

The APF is deeply grateful for the patients and families who joined our February 2024 support group sessions. Your participation and the shared stories contribute significantly to our sense of community and mutual support. As we look forward, we're excited to continue these valuable conversations and connections

Online Support Groups meet twice a year.

Groups are broken down in the following:

- Hypopituitarism/Panhypopituitarism Support Group
- Acromegaly Support Group
- Cushing’s Support Group
- Parent/Carer Pituitary Support Group

Quarterly Newsletter - “Pituitary Connection”

2023 - 2024

We also launched our quarterly newsletter that keeps our community informed and engaged.

Our newsletters include updates from the Board and General Manager, patient stories, and community contributions.

These stories are crucial reinforcing the importance of listening to our members and creating a sense of ownership amongst them.

Community Fundraising

The Ambling Aussies

A Walk for Pituitary

Community members Ash and her dad, Anton, (the Ambling Aussies) successfully completed an 800km journey along the Camino de Santiago to raise awareness and funds for the pituitary community. After witnessing a close friend suffer from repeated misdiagnoses leading to emergency surgery, Ash aims to shine a light on pituitary conditions, advocating for improved recognition and treatment for those affected.

Not only did they overcome this incredible challenge, but they also surpassed their fundraising goal, raising an impressive $10,305 for the Australian Pituitary Foundation.

Their dedication and courage have paved the way for a brighter future for those affected by pituitary conditions. Ash and Anton's journey has been a testament to the power of community and perseverance. We extend our heartfelt gratitude to everyone who supported them along the way.

Giving Day

May 2024

The Australian Pituitary Foundation held a Giving Day with an aim to raise $30,000 for our 30th Anniversary with proceeds to go to funding important GP education sessions to increase their knowledge and awareness of pituitary conditions and management.

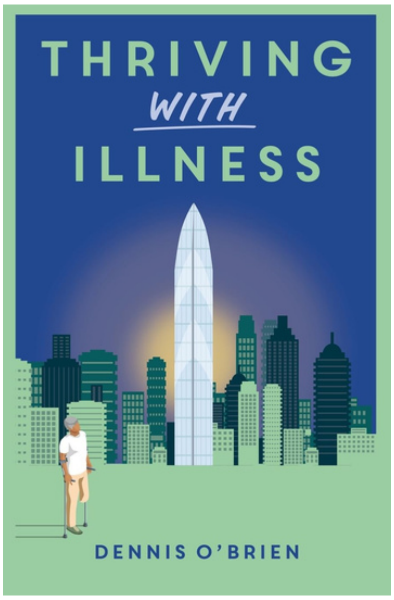
These programs are critical to enable earlier and more accurate diagnosis as early diagnosis can dramatically improve treatment outcomes and quality of life for pituitary patients, offering them a better chance for a healthier future.

We thank our community for their generosity and support which helped us achieve our $30,000 goal. This campaign had 100% participation from the APF Board and the MAC Group.

Community Fundraising

“Thriving with Illness”

Book by Dennis O’Brien



Our Board member Dennis O’Brien shares his journey with Cushing’s Disease in his recently penned book titled “Thriving with Illness”

With a background in Mechanical Engineering, Dennis held a senior directorial role in an Australian consulting firm with global branches. Throughout his professional journey, working on significant projects across various global locations, Dennis grappled with a rare disease stemming from a tumour on his pituitary gland. This condition, which went undiagnosed for years, profoundly affected his health, leading to extended hospital stays, a bout of severe psychosis, and even the amputation of his leg. Yet, the challenges and rewards of his profession played a pivotal role in fuelling his passion and resilience in the face of his illness.

Dennis is kindly donating proceeds of his book to the Australian Pituitary Foundation

Redfern Rhythms Music Night

Melbourne
February 2024

Our Community member Sean held a “Redfern Rhythms Music Night” featuring music, poetry, and creative expression to raise awareness for acromegaly.

We are grateful to Sean for spearheading this night in support of Acromegaly. The event was sold out and raised $2,645 for the APF.

Partnerships

Go Do Good Partnership

Melbourne
February 2024

We are excited to share we have a new partnership with Go Do Good, the creators behind the exquisite 'Hope Dandelion' jewellery range.

We engaged in this collaboration as part of our 30th Anniversary celebrations.
By using the code APF30HOPE when purchasing products in the beautifully crafted “Hope Dandelion” jewellery range, each purchase directly supports the APF’s initiatives to provide crucial support those affected by pituitary conditions and raise awareness amongst the general community.

The 'Hope Dandelion' collection, featuring elegantly designed pendant necklaces, symbolises resilience and hope—qualities that resonate deeply with our community. This partnership allows us to offer something special to our supporters: the opportunity to wear a symbol of hope that carries a story of strength and perseverance. It's a beautiful way to show support and solidarity with those affected by pituitary conditions, making each piece from the Hope Dandelion range more than just jewellery.

Our supporters

Supporter Thank You event

Melbourne
February 2024

The Australian Pituitary Foundation is fortunate enough to have a number of supporters – donors, sponsors, and lifelong members whose contribution in various forms is integral to our success.

The APF held a special Thank You event in Melbourne in February 2024 to express our gratitude to our donors, sponsors, and lifelong members.

The primary purpose of this event was to show appreciation for their valuable support and provide insights into our upcoming projects and initiatives.

Without our supporters and friends we couldn't provide the valuable patient support programs or expand patient resources. Similar events will be held in other cities in the coming years.

Supporters and sponsors

We would like to take this opportunity to thank the following organisations for their support of our programs, initiatives and activities in 2023/2024.

We are fortunate to have the support for our programs, events and initiatives from the following organisations.

IPSEN Innovation for patient care

RECORDATI RARE DISEASES Focused on the Few

KIESER

αtec™ INFORMED BY EOS

Pfizer

Specialised Therapeutics®

MERCK

Our volunteers

We would also like to thank all of our volunteers who play an integral role in delivering initiatives and support to our patient community in particular our State Social Coordinators and our Board.

State Social Coordinators

Lesley Bunce VIC

Carol Hankinson VIC

Mia Slattery QLD

Sarah DeNardi QLD

Mel Moore WA

Bianca Ashby WA

Our volunteers

Our Board Volunteers in Action - Board Strategy Day

In April 2024 the APF Board spent a day refining the Strategy for the year ahead. This is an important day where the Directors discuss the strategy for the year ahead and determine the key initiatives to deliver on the strategy.

Financial Report 23-24

In the fiscal year 2023 - 2024, the Australian Pituitary Foundation (APF) sustained its financial health through prudent financial management (P&L attached).

Our income continues to be diversified and included a steady stream of grants, sponsorships, and an increase in donations through initiatives such as the “Giving Day” Campaign.

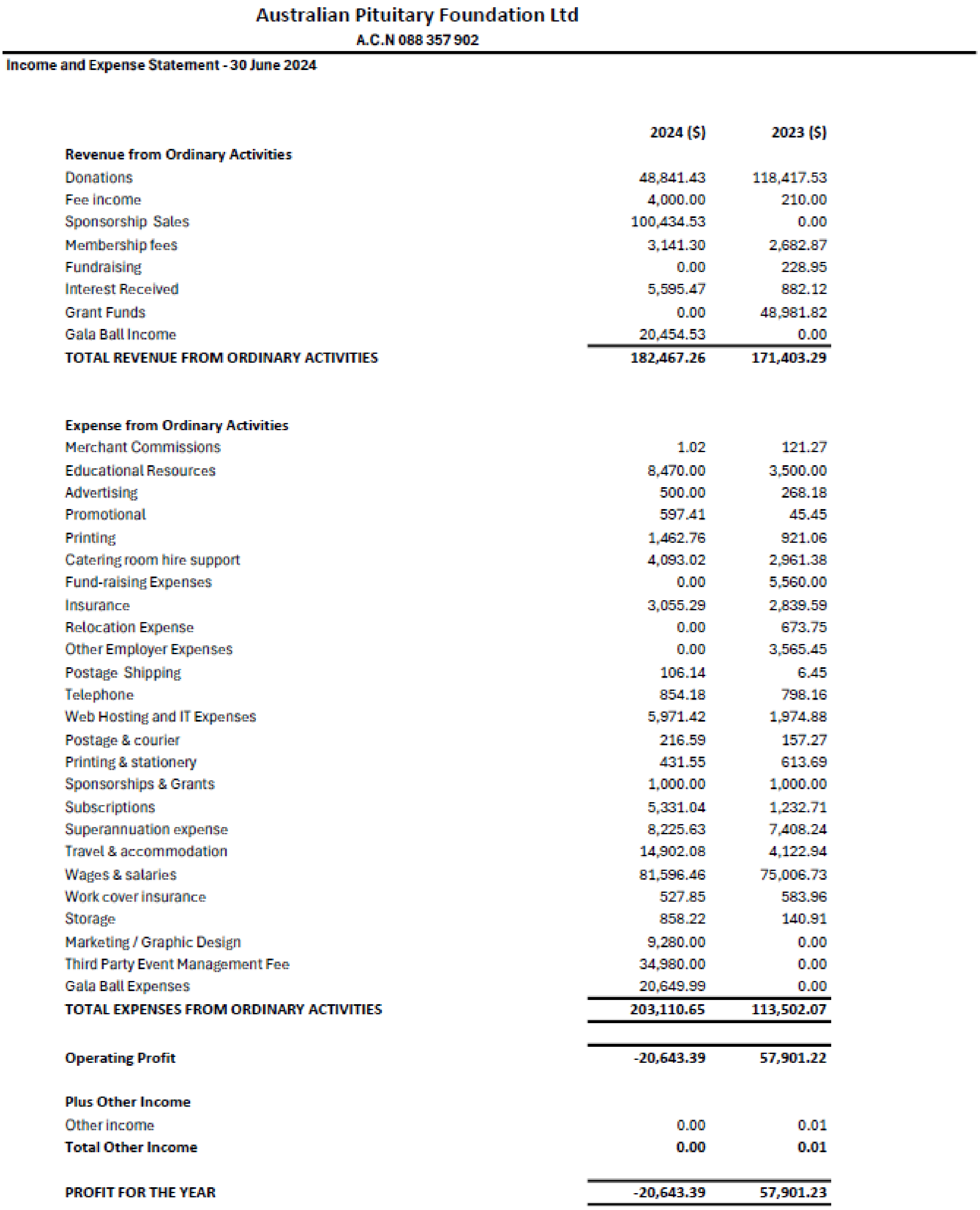
Our expense management was conservative and reflect our low operating cost focus. Some new expense reflected our effort to enhance our proposition and and improve our organisation.

The net result for the year was a modest loss but our overall financial position is sound and we remain confident that we will meet our financial obligations going forward.

Donations	Grants & Sponsorships	Membership Fees
$48,481	$100,435	$3,141

Financial Statements 23-24

Statement of Comprehensive Income



Australian Pituitary Foundation Ltd

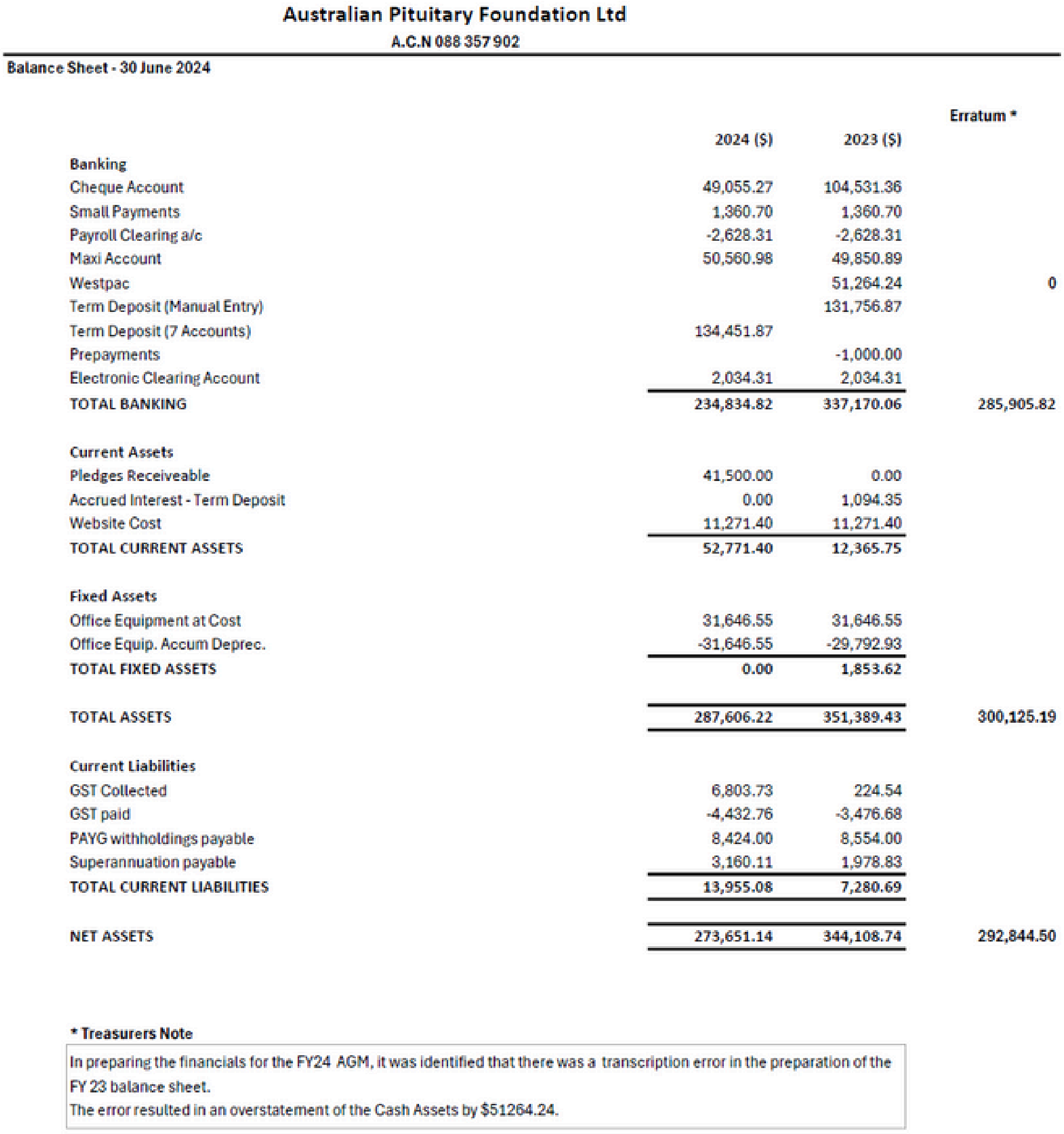
A.C.N 088 357 902

Income and Expense Statement - 30 June 2024

	2024 ($)	2023 ($)
Revenue from Ordinary Activities		
Donations	48,841.43	118,417.53
Fee income	4,000.00	210.00
Sponsorship Sales	100,434.53	0.00
Membership fees	3,141.30	2,682.87
Fundraising	0.00	228.95
Interest Received	5,595.47	882.12
Grant Funds	0.00	48,981.82
Gala Ball Income	20,454.53	0.00
TOTAL REVENUE FROM ORDINARY ACTIVITIES	**182,467.26**	**171,403.29**
Expense from Ordinary Activities		
Merchant Commissions	1.02	121.27
Educational Resources	8,470.00	3,500.00
Advertising	500.00	268.18
Promotional	597.41	45.45
Printing	1,462.76	921.06
Catering room hire support	4,093.02	2,961.38
Fund-raising Expenses	0.00	5,560.00
Insurance	3,055.29	2,839.59
Relocation Expense	0.00	673.75
Other Employer Expenses	0.00	3,565.45
Postage Shipping	106.14	6.45
Telephone	854.18	798.16
Web Hosting and IT Expenses	5,971.42	1,974.88
Postage & courier	216.59	157.27
Printing & stationery	431.55	613.69
Sponsorships & Grants	1,000.00	1,000.00
Subscriptions	5,331.04	1,232.71
Superannuation expense	8,225.63	7,408.24
Travel & accommodation	14,902.08	4,122.94
Wages & salaries	81,596.46	75,006.73
Work cover insurance	527.85	583.96
Storage	858.22	140.91
Marketing / Graphic Design	9,280.00	0.00
Third Party Event Management Fee	34,980.00	0.00
Gala Ball Expenses	20,649.99	0.00
TOTAL EXPENSES FROM ORDINARY ACTIVITIES	**203,110.65**	**113,502.07**
Operating Profit	**-20,643.39**	**57,901.22**
Plus Other Income		
Other income	0.00	0.01
Total Other Income	**0.00**	**0.01**
PROFIT FOR THE YEAR	**-20,643.39**	**57,901.23**

Financial Statements 23-24

Balance Sheet



Australian Pituitary Foundation Ltd

A.C.N 088 357 902

Balance Sheet - 30 June 2024

	2024 ($)	2023 ($)	Erratum *
Banking			
Cheque Account	49,055.27	104,531.36	
Small Payments	1,360.70	1,360.70	
Payroll Clearing a/c	-2,628.31	-2,628.31	
Maxi Account	50,560.98	49,850.89	
Westpac		51,264.24	0
Term Deposit (Manual Entry)		131,756.87	
Term Deposit (7 Accounts)	134,451.87		
Prepayments		-1,000.00	
Electronic Clearing Account	2,034.31	2,034.31	
TOTAL BANKING	**234,834.82**	**337,170.06**	**285,905.82**
Current Assets			
Pledges Receiveable	41,500.00	0.00	
Accrued Interest - Term Deposit	0.00	1,094.35	
Website Cost	11,271.40	11,271.40	
TOTAL CURRENT ASSETS	**52,771.40**	**12,365.75**	
Fixed Assets			
Office Equipment at Cost	31,646.55	31,646.55	
Office Equip. Accum Deprec.	-31,646.55	-29,792.93	
TOTAL FIXED ASSETS	**0.00**	**1,853.62**	
TOTAL ASSETS	**287,606.22**	**351,389.43**	**300,125.19**
Current Liabilities			
GST Collected	6,803.73	224.54	
GST paid	-4,432.76	-3,476.68	
PAYG withholdings payable	8,424.00	8,554.00	
Superannuation payable	3,160.11	1,978.83	
TOTAL CURRENT LIABILITIES	**13,955.08**	**7,280.69**	
NET ASSETS	**273,651.14**	**344,108.74**	**292,844.50**

*** Treasurers Note**

In preparing the financials for the FY24 AGM, it was identified that there was a transcription error in the preparation of the FY 23 balance sheet.
The error resulted in an overstatement of the Cash Assets by $51264.24.

Board Activity & Attendance

Appointments and Changes

Board Members	Activity
Kimberly Downes Co-Chair	Resigned 30 June 2024 to take on GM Role
Malini Raj Co-Chair	
Yi Yuen Wang	
Rob Price - Treasurer	
Geoffrey Musgrove	
Dennis O'Brien	
Lisa Sullivan	Resigned: May 2024
Marla Cawthorne	Resigned: May 2024
Tim Fitsimmons	Appointed: December 2023

Leadership Team

Shari Dawson, General Manager	Resigned 30 June 2024

Medical Advisory Committee

Dr Carmela Caputo
Dr Neda Haghighi
Dr James King
Dr Ann McCormack

State Social Coordinators

Lesley Bunce VIC
Carol Hankinson VIC
Mia Slattery QLD
Sarah DeNardi QLD
Mel Moore WA
Bianca Ashby WA

Attendance

BOARD MEMBER	MEETINGS ATTENDED	MEETINGS MISSED
Kimberly Downes	7	1
Malini Raj	7	1
Yi Yuen Wang	2	6
Rob Price	8	0
Geoff Musgrove	7	1
Dennis O'Brien	6	2
Lisa Sullivan	2	4
Marla Crawthorne	3	3
Tim Fitzsimmons	4	0

Acknowledgements

TOGETHER WE ARE MAKING A DIFFERENCE

As we reflect on the achievements of the past year and set our sights on the future, it is the unwavering guidance of our vision and the steadfast dedication to our mission that shape our path. Each contribution from our community—your stories, your time, and your engagement—forms the foundation of our progress and drives us forward.

This year, our journey has been marked by the collective commitment of many. To our members, volunteers, supporters, and partners: your dedication empowers our mission and brings our goals within reach. Together, we are building a future where every individual affected by a pituitary condition has access to the resources, knowledge, and support necessary to live a fulfilling life.

Looking ahead, we are excited to launch new initiatives and foster partnerships that will expand our reach and deepen the support we offer. Your continued support is the cornerstone of a promising future, and we are humbled by the generosity shown through events like our Giving Day. Each moment of connection, every act of generosity, and all the shared experiences strengthen our community and inspire us to keep moving forward.

Thank you for your trust and commitment. Together, we are making a difference.

Australian Pituitary Foundation - ABN 13088357902

AUSTRALIAN PITUITARY FOUNDATION is endorsed as a Deductible Gift Recipient (DGR) from 01 Jul 2000.

Australian
Pituitary
Foundation

1994 - 2024
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